







It's not just what we do,  
but how we do it.



Aqua Mundo, Center Parcs Domaine des Trois Forêts, Moselle, France


Grandview Resort, Huntsville, Canada



Universal Studios Islands of Adventure, Orlando, USA


The opportunity in leisure and entertainment development has changed forever. The economics of success are more elusive, consumers are savvier and the power of new technology and brands are changing the game.





FORREC combines big-picture creative with strict attention to detail in order to design and execute breakthrough projects, in any place where people and their experiences come first.

This comes from our master planning mindset – no matter what we're designing, we're always thinking about the bigger opportunity that your project represents.



Our vision is a world that works, plays, shops and lives  
in places that are smarter, more productive and totally  
people-centered.

FORREC designs success.



# We believe great design happens when you get a mix of views working together. Welcome to the FORREC sandbox...

The centre of creativity at FORREC is our in-house design capability: nine core disciplines, organized around each project, to create and implement bigger, better ideas. Nine design disciplines give us the technical depth to get it right, down to the finest detail.

*“We may not always be master planning, but we always use a master planning mindset.”*





### Master planning

Imagining the big-picture organization of the project, with the right scale and relationships for all components.

### Program development

Forging the link between the idea of the project and the reality, in quantifiable terms.

### Design management

Ensuring consistent application of the project's core design ideas, throughout the creative process and beyond.

### Attraction design

Creating unique interactive and immersive environments that coordinate art with cutting-edge technology to engage the senses and emotions.

### Landscape architecture

Taking advantage of the site to set the project into a comfortable and functional physical context.

### Interior design

Creating indoor environments that foster memorable experiences, right down to the smallest detail.

### Graphic and signage design

Providing more than information and direction – creating mood and character.

### Exhibit design

Ensuring that learning experiences are also engaging, exciting, appropriate and perfectly integrated with their surroundings.

### Architecture

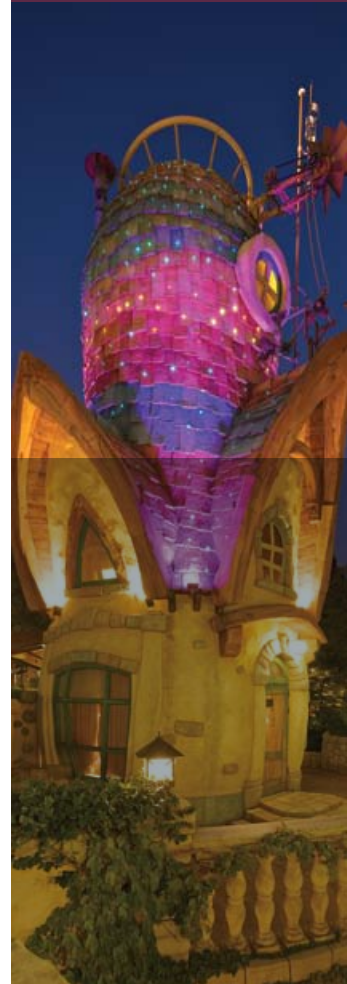
Translating the ideas into three dimensional forms in space.

# Our master planning mindset: when form and function work side by side.

Places that work combine the intangible quality of a great experience with the very tangible reality of a smooth operation. We apply these twin principles in creative ways throughout our work in everything we do – theme parks, entertainment centres, water parks, retail and mixed-use, resorts, museums and science centres.

The smart developer, operator and investor will create extraordinary experiences, always paying attention to the practical realities of making places that work – not just the day they open, but as they grow and change.

Theme Parks





Entertainment Centres



Water Parks



Retail and Mixed-Use



Resorts

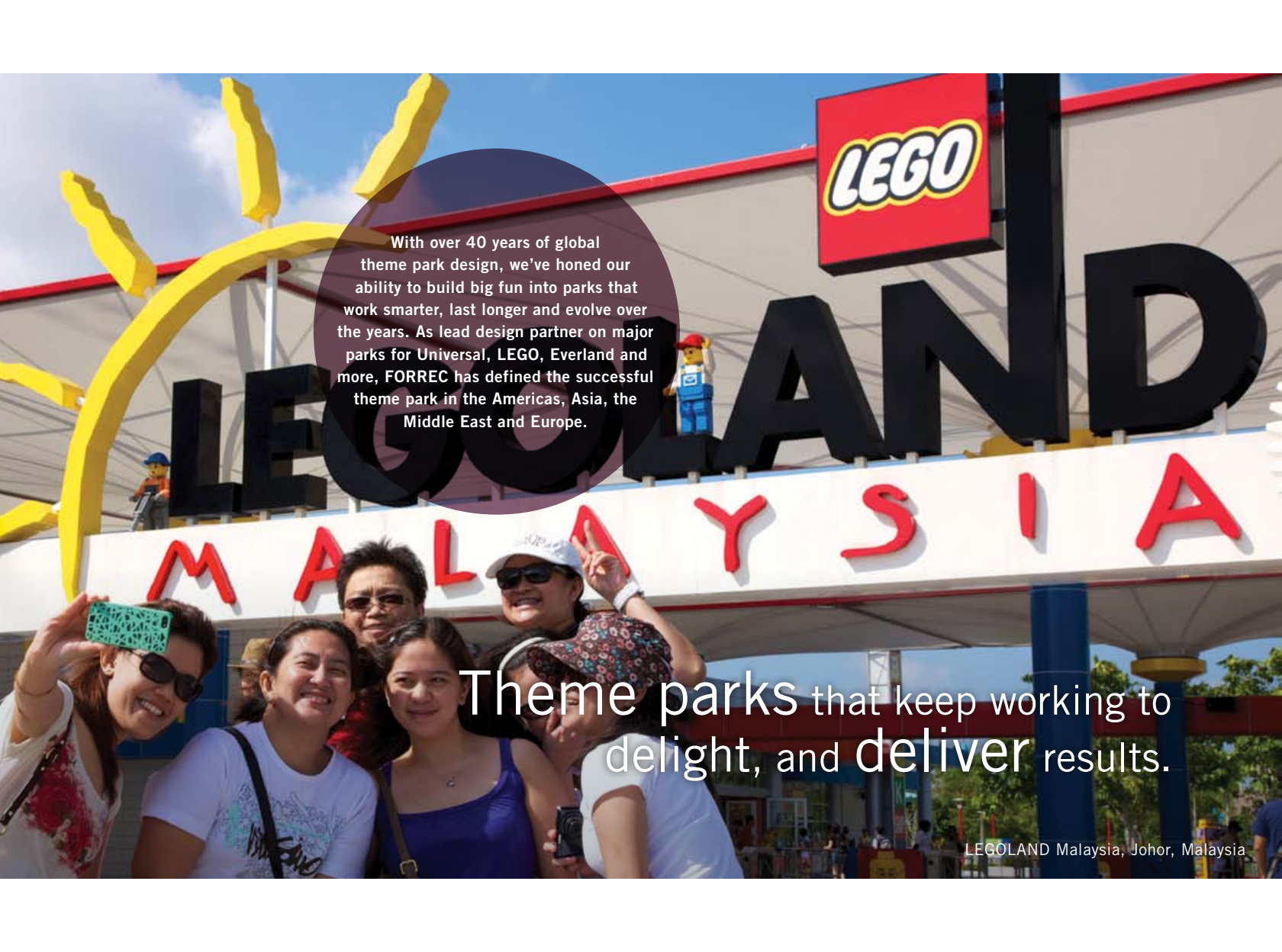


Museums and Science Centres



The most successful places are the ones that make the people in them – and the people that own them – very happy.



A group of people, including adults and children, are posing for a photo in front of the entrance to LEGOLAND Malaysia. The entrance features large black letters spelling 'LEGOLAND' and red letters spelling 'MALAYSIA'. A red LEGO logo is visible on the right. A yellow archway is on the left. A semi-transparent dark circle is overlaid on the image, containing text.

With over 40 years of global theme park design, we've honed our ability to build big fun into parks that work smarter, last longer and evolve over the years. As lead design partner on major parks for Universal, LEGO, Everland and more, FORREC has defined the successful theme park in the Americas, Asia, the Middle East and Europe.

Theme parks that keep working to delight, and deliver results.

LEGOLAND Malaysia, Johor, Malaysia



A vibrant photograph of the Nickelodeon Universe theme park. In the center, a large, colorful umbrella-shaped ride with segments in blue, green, yellow, and red is suspended from a tall, decorated pole. The pole features the Nickelodeon logo and the words 'NICKELODEON UNIVERSE'. To the left, a roller coaster track with orange and yellow cars is visible. In the background, a large yellow circular sign with the Nickelodeon logo and 'UNIVERSE' is prominent. The scene is set in a bright, sunny environment with greenery and other park structures visible.

# Entertainment centres that work as stand-alone or integrated facilities.

Frequently located indoors and attached to retail and resort developments, entertainment centres fill the wide demand gap between single attractions and theme parks. As integrated facilities, entertainment centres generate increased traffic and complement adjacent uses. As stand-alone projects, they establish their own distinctive character.

Nickelodeon Universe, Mall of America, Bloomington, USA





A great water park balances its unique sense of place with adaptation to real local conditions. Whether stand-alone, or part of a theme park or resort, our indoor and outdoor water parks complement every development's unique objectives.

Water parks  
that are exciting and relaxing,  
with broad family appeal.

Happy Magic Watercube, Beijing, China



Retail and mixed-use developments that build  
businesses by understanding people.



We believe in  
the artful combination  
of public space, exciting  
architecture and the right mix  
of retail, food and entertain-  
ment to create memorable  
places that renew interest  
with every visit.

Azerbaijan Dreamland Mall, Baku, Azerbaijan




Resorts that  
are unforgettable.

Resorts offer an escape from everyday life ... and the very best ones offer memorable experiences. The right combination of magic and practical satisfaction creates places guests like to visit again and again.

Centara Grand Mirage Beach Resort, Pattaya, Thailand



A young boy with blonde hair, wearing a blue jacket, is looking up with an expression of wonder and curiosity. He is standing in a dimly lit, cave-like environment. The walls and ceiling are covered with numerous small, dark bat figures, some of which are illuminated by warm, golden light. A single bat is shown in flight, its wings spread wide, against the dark background of the cave. The overall atmosphere is one of mystery and discovery.

The dual role of science and culture projects and the rise of “edutainment”, have opened new opportunities for us to combine creative expression, technology and information to design more meaningful and more powerful experiences.

Museums and science centres that inform and entertain.

The Bat Cave, Royal Ontario Museum, Toronto, Canada





Costa Caribe Port Aventura, Tarragona, Spain



Sanrio Hello Kitty Town, Johor, Malaysia



SSTM, Shanghai, China




Ha Long Bay, Ha Long Bay, Vietnam

FORREC's 40 years of international experience have given us deep insights into cultures and customs around the globe. This process is never-ending. Combined with our master planning mindset, there is no market that we can't serve with creative and responsive ideas.

It's more than what we do; it's how we do it that counts – collaborative, creative, and always with the guest experience at the core.

Our ability to design success comes from the process that we've refined over 40 years of intense work with the most demanding clients. Our work is interactive, immersive and multi-disciplinary.



An aerial view of a futuristic city, likely Hengqin Island, China. The city features a central canal with several small boats. The architecture is modern and curved, with large, colorful, translucent canopies covering walkways. The city is surrounded by lush greenery and mountains in the background. The sun is setting, creating a warm, golden glow over the scene.

*"We like cool, crazy,  
creative, out-there stuff,  
but we love cool, crazy,  
creative, out-there stuff  
that works."*

# A global laboratory: discover what success looks like.

Our experience has taken us around the world to design and direct projects in every major economic region. Through our global work we are in constant contact with the latest trends in entertainment, leisure and popular culture. We use this insight to make sure every project is locally relevant and fits with the latest global trends.

## THE AMERICAS

Calgary Olympic Development Agency  
Canada's Wonderland  
Cedar Fair Entertainment Co.  
Cineplex Entertainment  
Gaylord Entertainment Company (Opryland)  
Grupo Globo  
Hard Rock Café International  
Herschend Family Entertainment  
Hershey Entertainment and Resort  
Mall of America  
Metropolitan Toronto Zoo  
Morey's Piers  
Ontario Place Corporation  
Pacific National Exhibition Vancouver  
Playcenter Aricanduva  
Royal Ontario Museum  
SeaWorld Parks & Entertainment Inc.  
Six Flags Entertainment  
The Villages  
Triple Five Worldwide Organization LLC  
Trump Resorts & Casino Hotels  
Universal Studios  
Viacom-MTV Networks – Nickelodeon Recreation

## CHINA

Beijing SkyOcean Cultural Investment Co.  
Changchun Film Studio Group Co.  
Chime-Long Group  
China Film Group Co.  
China Jin Mao Group Co.  
China Resources Land Shandong Co.  
China Vanke Co.  
CITS (Qingdao) Investment Development Co.  
Dalian Haichang Group  
Fortune Land Real Estate Development Co.  
Hangzhou New Century Real Estate Co.  
Hengdian Studio Co. Ltd.  
Hsin Chong Property Development  
OCT Group  
R & F Group  
Shanghai Oriental Pearl Tower Co. Ltd.  
Shanghai Science and Technology Museum  
Sweetland Real Estate Development  
Tianyou Tourism Group (Happy Magic Watercube)  
Wanda Group Corporation  
Yitian Group  
Zhong Tian Urban Investment Group





### **SOUTH EAST ASIA**

ABS-CBN Corporation  
Agung Sedayu Group Holdings  
Alam Sutera Realty  
Asia Cement (Gyeongju World Resort)  
Centara Hotels and Resorts  
Dreamworld  
Enchanted Kingdom Inc.  
Filinvest Land Inc.  
Genting Group  
Hyundai Group  
Iskandar Investment Berhad  
Khazanah Nasional Berhad  
Lotte Group  
Samsung Everland Group  
Singapore Tourism Board  
SM Group (Phillipines)  
Themed Attractions Malaysia  
Unitech Ltd.

### **EUROPE**

BBC Worldwide Ltd.  
Center Parcs Europe  
Cinecitta World  
City of Haarlemmermeer  
Compagnie des Alpes  
HIT Entertainment  
LEGOLAND (Merlin Entertainments Development Ltd.)  
Mardan Palace  
Partnergiro Empreendimentos Turisticos, Ltd.  
Portsmouth Historic Dockyard  
The Tussauds Group  
Torunlar GYO A.S. (Mall of Istanbul)

### **INDIA**

Bengal Unitech Universal Pvt. Ltd.  
International Amusements Pvt. Ltd. (Appu Ghar)  
Neptune Group  
Wave Mega City Centre Pvt. Ltd.

### **MIDDLE EAST & NORTH AFRICA**

Aldar Properties PJSC  
Dubai International Properties LLC  
Government of Abu Dhabi  
IMAN Group  
Majid Al Futtaim Group  
Meraas Leisure and Entertainment LLC  
Qatar National Hotels  
Rubicon Group Holding  
Tallat Mustafa Group Holding Company  
Tatweer  
Union Properties PJSC  
Wonderland Park LLC

FORREC designs success –  
creating experiences that  
put people first and make  
business sense.



SSTM, Shanghai, China





Lotte World, Seoul, Korea

**Please contact us to find out more  
about how we can help you realize  
your vision of success.**

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**Designing Success**

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